

Advertising on MusicianWages.com



MusicianWages.com is the website for working musicians. Co-founders Cameron Mizell (guitar) and David J. Hahn (keyboards), along with a growing list of guest bloggers, write about topics relevant to the musician community in a pragmatic, conversational tone. The site also includes an active forum and a popular job board.

The site is growing rapidly with a current rate of 53,000 unique visitors (64,000 total) and 117,000 pageviews (April, 2011).

MusicianWages.com has an international audience, with approximately 30% of our daily readership from outside of North America. Most readers are musicians or other music professionals that are interested in industry news, commentary and practical advice from colleagues. They tend to have an insider knowledge of music-related products and want to support businesses that target their interests and needs.

Ad Placement Options

All ads placed with a 1/24 cap. 10 percent discount on contracts of 3-months or longer.

1. Front Page Ad

\$300/month

Size: 428 x 60 pixels (format .jpg or .gif)

Runs on front page and all top-level category pages

Ads on Articles

2. Articles - Leaderboard Ad

\$200/month

Size: 728 x 90 pixels (format .jpg or .gif)

Runs on all article pages

3. Articles – Sidebar Ad

\$150/month

Size: 300 x 250 pixels (format .jpg or .gif)

Runs on all inside pages

4. Articles – Banner Ad Under Content

\$125/month

Size: 336 x 280 pixels (format .jpg or .gif)

Runs on all inside pages

5. Square Sidebar Ads

\$50/month

4 spots available

Size: 125 x 125 pixels

Runs on all inside pages

Job Board

6. Job Board – Leaderboard Ad

\$200/month

Size: 728 x 90 pixels

Runs on all job board pages

7. Job Board – Sidebar Ad

\$150/month

Size: 250 x 250 pixels

Runs on all job board pages

For more information or to find out what spots are available, please email webmaster@musicianwages.com.

Rates are subject to change. Ads payable via check, PayPal or credit card (via PayPal).